When upgrading a critical business process appears risky, the solution is to de-risk it

Implementing a change to the way business processes are managed can be daunting. Choosing the technology solution to support a change? Often even more so. Is the product you're considering able to be activated immediately, or is IT involvement required? Is it built to accommodate your existing process workflows, or will it need to be customized? Is it intuitive enough to be embraced by users who are less technically adept; is user support available on demand; is it scalable, secure? ... the list of questions you need answered is long.

PageProof® is the cloud's original, built-for-purpose review and approval platform. And because the company's entire focus, since its inception in 2014, has been on this single product, it can fairly lay claim to being the world's leading innovator in review and approval technology.

Accomplishments in technical innovation are important, but it's not just technological excellence that has made PageProof® the online proofing tool of choice for creative agencies and corporate marketing teams in over 120 countries.

Rather, it's a focus on simplicity. And that starts before an organization even clicks the sign up button.

PageProof is "Appless"

✅ OPTIMIZED FOR EVERY SCREEN SIZE AND VIEWABLE ON ANY DEVICE

As you might with other game-changing business tools such as Slack or Dropbox, you can activate PageProof® within your organization without downloading a byte. But unlike most other tools, there's not even an app to install. Everyone who needs to review materials – documents, presentations, artwork, websites, audio files or video – whether inside an organization or externally, completes the entire process inside their browser of choice. On whatever device they choose, as PageProof® is responsive and therefore optimized for every screen size.

✅ NO SOFTWARE OR APPS TO INSTALL – BROWSER BASED

With no software or apps to download, PageProof® avoids the common problem of user interface and interaction inconsistencies between different operating systems (Mac/iOS/Windows/Android), removes the technology burden faced by less confident users, and makes the deployment process risk free.

Create your own account online, in moments

✅ SELF-SERVICE: CREATE YOUR ACCOUNT IN SECONDS; NO CONSULTATION, NEEDS ANALYSIS, CUSTOMIZATION OR IT SUPERVISION REQUIRED

The PageProof® you adopt today has been years in the making. Again, this is not just about technology; it's also about design thinking, which began with observation and analysis of the review and approval practices of hundreds of organizations. Throughout the development of PageProof®, all variables in those practices have been factored in, and every requirement accommodated, within a set of rules have proven to assure effectiveness. This mission – to cater to all of the real world needs, habits and issues of reviewers and approvers – means that PageProof® is organization-ready; whatever size and shape your organization, whatever niche you occupy, PageProof® can be deployed without the need for any consultation, form-filling, needs analysis or customization. It's as simple as entering your email and creating a password.

Two of PageProof®'s founding principles are that simplicity overrides all other considerations, and that users always retain control. Step-by-step help inside the PageProof® application, along with comprehensive video tutorials and quick guides, enable teams that prefer independence to get off to a rapid start.

If your organization requires more support to get under way, the PageProof® team can facilitate the entire procedure – especially important at enterprise level, where there are internal protocols that PageProof® has experience in navigating.

Everything in the cloud

✅ NO UPFRONT INVESTMENT; PAY AS YOU GO

The benefits of cloud computing – Software as a Service – are firmly established. One advantage is the elimination of upfront investment, both in money and time. PageProof® is a pay-as-you-go product, with monthly or yearly payment options to align with your organization's financial accounting needs.

But many other advantages come with cloud-based solutions. All review content – version history, comment history, amendments done and still to do, attachments added – is maintained centrally, either in active or archived work streams. (PageProof®'s systemized, transparent, on-demand review audit trail is one of the most compelling reasons that creative agencies, corporations, governmental and academic institutions migrate to the system.) Comments, instructions and revised proofs are displayed in real time, preventing the duplication and redundancy that are unavoidable in email or proprietary systems.

✅ SECURE; DATA IS ENCRYPTED PRIOR TO TRANSMISSION

As with all digital technologies, the cloud does have its disadvantages. PageProof®'s technology stack was designed to overcome those disadvantages, and features its own world-first encryption innovation (patent pending), which offers a level of security beyond any competing review and approval system.

And the continuous refinements that keep PageProof® at the leading edge of proofing technology are updated directly to the cloud so that organizations and their users are spared the disruption of software upgrades.

Adding is easy, integrating is smart

PageProof® users typically utilize other productivity tools: Adobe Creative Cloud, Dropbox, Google Drive, Box, Slack, Basecamp and many more. If that's you, then whether you're in an agency, a corporation or an institution, the last thing you need is to add another "siloed" solution. So PageProof® is built to integrate with the tools you use on a daily basis.

One example is PageProof®'s Adobe extension, which enables proofs to be created and uploaded from within the Adobe tools in which they were originated. Reviewer instructions, in the form of collated and agreed to-do lists, can similarly be opened, actioned and checked off within Adobe CC applications. File storage tools such as Dropbox and Google Drive are even easier, requiring a one-time account authorisation to enable seamless use. Integrating collaboration and communication tools such as Slack and Basecamp enables PageProof® notifications to automatically update into proof owners', designer/editors' and reviewers' feeds.

PageProof® comes integration-ready for the most popular tools, but also offers you the freedom to create your own, for over 750 other apps, through Zapier.

What this all means is that, by selecting PageProof® as your proofing tool, you avoid the pitfalls and risks associated with a stand-alone system, and can satisfy the rules and requirements of your existing processes without double handling or duplication.

Users up and running in minutes

STEP-BY-STEP INTERFACES WITH INTELLIGENT PROMPTS – LESS THAN ONE HOUR'S TRAINING REQUIRED

Implementing a new process is inherently disruptive. Even when a proposed change promises significant improvements in efficiency and effectiveness, it is common for decision-makers and users to resist the disruption of the new. PageProof® technology is world leading, and necessarily so due to the business-critical nature of the content managed through the system. But PageProof® is committed to exceptional user experience. By ensuring that all the complex work is taken care of behind the scenes, by the technology rather than by the user, PageProof® flattens the user learning curve.

For PageProof® for Teams users, a 45-minute training session ensures thatproof owners have a working understanding of the system's full suite of features and capabilities, including the power of workflows, co-branding and integrations set-up. The review process is so well mediated by the user interface that 15 minutes' training is the maximum required for any level of reviewer.

LESS THAN THREE HOURS FROM SIGN-UP TO PROOFS DISTRIBUTED FOR REVIEW

PageProof® for Enterprise intersects with more of an organization's rules, systems (including third party solutions) and procedures, and involves more users in more locations. Even then, 2-3 45-minute induction sessions for all proof owners, and 2-4 15-minute inductions to cover multiple groups of reviewers are typically sufficient to ensure a smooth transition to PageProof®.

Stakeholders for whom a secure, compliant, streamlined review and approval process is mission-critical can expect their first proofs to be available to reviewers less than three hours after signing up, without cutting a single procedural corner.

Summary

WORLD'S LEADING INNOVATOR IN REVIEW AND APPROVAL

The benefit of overseeing so many installations is in the opportunities they've given PageProof® to refine the process, to the point that a smooth, efficient and risk-managed transition is assured even in the most complex organizational environment. But removing the pain of installation is only the first step in streamlining an organization's review and approval process.

20 minutes is the most you need to put aside to see PageProof® at work. You can book a demo here.