



Simplifying user onboarding puts the focus of a review and approval system where it belongs: the content.

Creating user accounts. Managing individual passwords and setting up permissions. Organizing training and support The time and effort involved in getting users up and running in a review and approval system – and then getting them up-to-speed – is typically onerous. Especially if those users are spread across different sites or different time zones. And even more so if they're based in external organizations.

A business whose success relies on the shortest possible time-to-market can't afford to spend time on tasks that aren't productive. That's where intuitive technology comes in.

PageProof® is built-for-purpose. It's the result of extensive research and observation into proofing practices across a multitude of organizations in different sectors, and in different parts of the world. PageProof® directs its development efforts into intelligent integrations and automations. By minimizing the tasks required to activate, learn and use PageProof®, proof owners and reviewers find every step of the process simple, even enjoyable.

It's this dual focus on design thinking and user satisfaction that has established PageProof® as the leading innovator in review and approval technology.

User setup in a single step

✓ NO APP TO DOWNLOAD OR SOFTWARE TO INSTALL

There's no installation involved in deploying PageProof®. And because PageProof® is cloud-based, all any user needs to get started is a modern browser on an internet-enabled device.

✓ USER AUTONOMY: USERS MANAGE THEIR OWN SETTINGS

Just as importantly, no traditional user management is necessary.

Adding a PageProof® reviewer is as easy as typing an email address. No name, no details, no passwords.

✓ AUTOMATED ACCOUNT CREATION FROM EMAIL ADDRESS

Neither is it necessary to set up users before you get under way with PageProof®. When you upload a proof you'll be prompted to input the email address of anyone who needs to review it. As soon as you release the proof for review, reviewers automatically receive a simple instruction on how to get started.

No barriers to secure participation, even for external collaborators

PageProof®'s state-of-the art encryption (patent pending) allows you to share commercially sensitive proofs with unparalleled confidence. Encryption occurs on users' devices before their content is uploaded to the cloud. Confidential content can be further "locked down" to prevent downloading, so that there's no possibility of it being distributed outside of PageProof®.

✓ HIGHLY SECURE, YET EASY TO ALLOW EXTERNAL USERS INTO THE REVIEW PROCESS

One advantage of this technology is that there's no need to keep reviewers at arm's length or build in additional fail-safes to protect confidential content. Another is efficiency: clients, external contractors or consultants can be seamlessly integrated into the proofing workflow without any additional risk management or security protocols on your part or theirs.

Even if security is not a significant issue for your review and approval process, you'll find the way PageProof® allows effortless integration of users far more time-efficient than alternative proofing methods.

On-the-fly support

✓ FULLY RESPONSIVE INTERFACE, VIEWABLE ON ANY DEVICE AND OPTIMIZED FOR ALL SCREEN SIZES

Easy setup of users is one thing. Enabling them to make the most of the system is another.

Because it's built-for-purpose, PageProof®'s user interfaces have been designed to walk proof owners and reviewers through each step of the process. Intuitive guidance is built in, and it responds dynamically to user actions.

Even for the uninitiated, PageProof®'s standard workflow – upload, distribute, review, amend, re-upload – is so straightforward and streamlined that it's almost impossible to get stuck.

✓ COMPREHENSIVE IN-APP SUPPORT INCLUDING INSTANTANEOUS USER-DIRECTED HELP, LIVE CHAT AND AUTOMATED CONTEXTUAL GUIDANCE

However, PageProof® also features advanced functions that aren't necessarily obvious to new users. Here, automated prompts add a deeper layer of guidance and support. And for unique or urgent situations that warrant a personalized interaction, PageProof® customer success representatives are available to provide rapid online response during business hours.

The scaffolding that PageProof® provides to users, through its combination of intuitive interfaces, automated prompts, and online human support, delivers significant benefits.

One is that even first-time users are able to navigate the entire process with ease – particularly important for organizations that introduce users who are offsite, and therefore less easy to manage or support, into the system.

Another is that advanced features – those that require a greater degree of engagement but provide organizations with greater insights, information and control – are fully utilized, ensuring maximum return on investment.

And finally, because their progress is facilitated intelligently, all users perform their assigned tasks to the same degree of expertise. This is of particular importance for organizations that face the loss of institutional knowledge with the departure of expert users of technically complex systems – with PageProof® scaffolding, every user gets to operate like an expert.

Upskilling takes minutes

✓ NO TECHNICAL EXPERTISE REQUIRED: STEP-BY-STEP INTERFACES WITH INTELLIGENT PROMPTS; MAXIMUM 45 MINUTES' TRAINING REQUIRED FOR PROOF OWNERS TO MASTER THE ENTIRE SUITE OF FUNCTIONS

The support embedded in PageProof® allows new users to learn as they go. For individuals entering a PageProof® environment, that may be enough. But the successful deployment of PageProof® in a fast-paced team or enterprise situation hinges upon confident uptake by key users.

The quality of the PageProof® user experience, and the way the system is templated to match familiar proofing workflows, enable the onboarding process to occur with a minimum of time and effort. In fact, an organization that deploys PageProof® can expect the first proofs to be in reviewers' inboxes less than three hours after signing up – with greater security, more streamlining, and at least as much compliance, as their existing review and approval process.

A single, 45-minute training session is all that's required to give Proof Owners a confident grasp of PageProof®'s full suite of features and capabilities: customizing workflows, managing co-branding, setting up integrations and more.

The review process is so well mediated by the user interface that 15 minutes' training is the maximum required for any level of reviewer.

These sessions are all included in a PageProof® for Teams deployment.

PageProof® for Enterprise is necessarily more intensive from an operational perspective, and involves more users in more locations. Even then, two or three 45-minute Proof Owners induction sessions, and between two and four 15-minute group induction sessions for reviewers are typically sufficient to ensure a smooth transition to PageProof®.

Summary

The experience of activating thousands of creatives, marketers, executives and consultants, in more than 100 countries, has given PageProof® a breadth of insight into the needs of a diversity of new users; it's these insights that drive continuous improvements in the PageProof® user experience.

For all its advanced technologies, PageProof® is so simple that 20 minutes is all you need to grasp the scope of its unique features and benefits. You can book a demo [here](#).